Population and Economic Statistics
North Shore, Oahu, Hawaii
Based upon U.S. Census data, 2000.
Combined statistics for Waialua and Haleiwa Zip Codes
(For more detailed breakdown and regional comparisons, please see spreadsheet)

Discussion:
The latest data available for the North Shore is from the 2000 U.S. Census. Over the past five years, property values on the North Shore of Oahu have skyrocketed, taking the region from one of the most affordable communities in the state, to one of the least. On the island of Oahu, the North Shore now boasts the second-highest, single-family, owner-occupied, median home value of $900,000 – up from $274,450 in 2000 (Honolulu Board of Realtors), second only to Diamond Head, near Waikiki.

In addition, a dramatic increase in popularity of the area as a major tourist destination has seen an increase in the permanent population, with current estimates of 18,380, up from the U.S. census data of 15,607 in 2000. Some have it even higher, at around 20,000. Visitor studies also indicate that the North Shore’s permanent residents share their area with an estimated average of 6,731 visitors on any given day. Surveys done by DBEDT in 2003 and 2005 show that 51% of all visitors to Oahu visit the North Shore or 2,423,446 visitors per year, which increases the population by 43%.

Population, Sex & Age
2000 population 15,607*

*2006 population estimate 18,380 according to HomePages.com - US City Profiler.

Male 8,175
Female 7,432
Median Age 35.1

Occupation
Educational, health & social services 19.05%
Arts, entertainment, recreation, accommodation, food 14.4%
Retail trade 11.8%
Construction 9.1%
Professional, scientific, management, admin., waste 9.05%
Transportation & warehousing, and utilities 7.35%
Public administration 7.05%
Agriculture, forestry, fishing and hunting, mining 5.25%
Finance, insurance, real estate, rental and leasing 4.55%
Manufacturing 4.25%
Other services 3.5%
Wholesale trade 2.8%
Information 1.85%

Population By Age 2000
0-14 20.4%
15-19 7.4%
20-24 5.9%
25-44 26.9%
45-64 23.8%
65+ 15.6%

Education
High School graduate or higher 81.85%
Bachelor’s degree or higher 22.6%

Racial Characteristics
White 33.85%
Asian 31.05%
2 or more races 26.2%
Native Hawaiian & Other Pacific Islander 7.15%
Other 1.75%

Household Characteristics
Average household size 2.9
Average family size 3.57
Owner-occupied housing units 51%
Renter-occupied housing units 49%
Single-family owner-occupied home median value $274,450
* First quarter 2006 single-family, owner-occupied home median value per Honolulu Board of Realtors $900,000

Economic Characteristics
In labor force (population 16 years & over) 65.4%
Median household income in 1999 $49,800
Median family income in 1999 $57,482
Per capita income in 1999 $20,142
Families below poverty level 403
Individuals below poverty level 2,163